

# Sustainable shopping is important to e-shoppers



66%

of regular German e-shoppers  
believe brands have to be  
environmentally responsible



69%

of eco-selective e-shoppers are ready  
to pay more for eco-friendly services



47%

of the eco-selective e-shoppers are concerned  
about the impact of e-commerce on society

Inform your customers that  
the shipping of their parcels  
is carbon neutral: with the  
DPD climate logos.

Order here now:  
[Logo-Klimaneutralitaet@dpd.de](mailto:Logo-Klimaneutralitaet@dpd.de)

Klimaneutraler  
Pakettransport  
seit 2012



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Pakettransport  
seit 2012

