

Cookie statement

Version 20-3-2020

What is a cookie?

A cookie is a small file sent along with pages of a website and stored by the browser on your computer's hard drive. This means your browser recognises the website on a subsequent visit. A distinction is made between session cookies and analytical cookies. If you do not want these cookies, you can adjust this through your browser's cookie settings. This might affect your user experience when visiting DPD websites.

What are cookies used for?

We use cookies to make using DPD websites easier, and to better align the websites with your interests and needs. Cookies can also be used for enhancing the speed of your future activities and sessions on our websites. No individual data is required for analytical purposes, and the total group of users is examined. These cookies are separated from the IP address, making following through one's IP address impossible. The cookies do not contain any privacy data. Your IP address is in no instance provided to third parties.

With certain cookies, relevant content and/or advertising may be displayed on websites outside DPD, and preferences are established.

What kinds of cookies do DPD websites use?

There are two categories that might be used on the websites:

Category	Definition
Essential	Cookies enabling users to view DPD websites and to use the functions on the websites, such as forms. These cookies are furthermore used to gain insight into the use and performance of the website. These are known as analytics cookies.
Optimum	With this setting you opt for the best DPD experience, although also outside DPD websites. Relevant content and/or advertising is displayed in a limited way, and preferences are established.

DPD cookies used

The table below provides an overview of the different kinds of cookies we use on DPD websites, along with their purpose and duration – meaning how long each cookie remain on your device/computer.

1. Essential cookies

Which party sets the cookie?	Names of the cookie	Definition	How long is the cookie stored?
DPD	BlipServer#	Loadbalancer.	Deleted at end of session

		Sends traffic to different servers to facilitate optimum response time.	
DPD	GUEST_LANGUAGE_ID	Stores the language setting selected.	1 year
DPD	JSESSIONID	Recognition for the network	Deleted at end of session
Google analytics	_utma _utmb _utmc _utmt _ga _gat _gid	Cookies (session or otherwise) are set for gaining better insight into the visitor's behaviour on the website. This means the user experience on this website and other channels used by this website are improved.	Maximum 2 years
Matomo (Piwik)	Piwik.php _pk_id# _pk_ses#	Cookies (session or otherwise) are set for gaining better insight into the visitor's behaviour on the website. This means the user experience on this website and other channels used by this website are improved.	Maximum 2 years
AB Tasty (AB Tasty Sas)		Provides anonymous statistical information about the use of the website.	13 months
AB Tasty (AB Tasty Sas)		Performs geolocation using IP address	After geolocation has been determined, the IP address is immediately deleted..
AB Tasty (AB Tasty Sas)		Establish coded personal pattern (does not allow conclusions about person) to match that of visitor's interests.	13 months
DPD	COOKIE_SUPPORT	A number of general settings for MyDPD Pro	1 year
Pakkettenversturen.nl (DPD)	.ASPXANONYMOUS	Used for authorisation purposes of users who are not logged in.	69 days
Pakkettenversturen.nl (DPD)	Incap_ses_# Visid_incap_#	Stores the pages visited	Deleted at end of session
Pakkettenversturen.nl (DPD)	Language	Recognising the user's language	Deleted at end of session
Google Analytics (GTM)	Lang	Remembers preferences	

Google Analytics (GTM)	@ @History/@ @scroll # _dc_gtm_UA-#	Cookies (session or otherwise) are set for gaining better insight into the visitor's behaviour on the website. This means the user experience on this website and other channels used by this website are improved.	Deleted at end of session
Ads.linkedin.com	lang	Remembers language option selected.	Deleted at end of session

2. Optimum cookies

Which party sets the cookie?	Names of the cookie	Definition	How long is the cookie stored?
Adform.net	cid uid	Measuring clicks and conversions made through this website for optimising advertising campaigns.	2 months
Adwords Google	Ads/ga-audiences Ads/user-lists/#	Measuring clicks and conversions made through this website for optimising advertising campaigns.	Deleted at end of session
Facebook	Fr Tr	The anonymous data of this cookie is compiled in a central ad server. With the information, advertisements can be personalised and displayed in a focused manner (e.g. your last product viewed).	3 months
Youtube	GPS	This cookie is set on mobile devices to determine location.	Deleted at end of session
Youtube	PREF YSC	For measuring statistics in YouTube through various websites	8 months
Youtube	VISITOR_INFO1_LIVE	These cookies estimate the bandwidth of the websites with integrated YouTube.	179 days
DoubleClick	IDE	The anonymous data of this cookie is compiled in a central ad server. With the information, advertisements can be personalised and displayed in a focused manner (e.g. your last product viewed).	1 year
DoubleClick	Test_cookie	To check whether the browser supports cookies.	Deleted at end of session

GTM	_kuid_ BizoID Cmadnx CMDD CMID CMPRO CMPS CMRUM3 CMSC CMST Collect Gcm Google_sync_status I IDE Lidc Sess Tuuid Tuuid_last_update Tuuid_lu UI_cb/match Um Umeh UserMatchHistory Uuid2 w/1.0/sd	<p>The anonymous data of this cookie is compiled in a central ad server. With the information, advertisements can be personalised and displayed in a focused manner (e.g. your last product viewed).</p>	
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LinkedIn	Bcookie Bscookie	Browser ID cookie	2 years
Pubmatic.com	KRTBCOOKIE_# PUBMDCID PugT	The anonymous data of this cookie is compiled in a central ad server. With the information, advertisements can be personalised and displayed in a focused manner (e.g. your last product viewed).	
Polly	Mp_#mixpanel	Ensures the FAQs operates properly	
Contextweb.com	Pb_rtb_ev Sto-id-20480-bh V	The anonymous data of this cookie is compiled in a central ad server. With the information, advertisements can be personalised and displayed in a focused manner (e.g. your last product viewed).	
Semasio.net	SEUNCY	The anonymous data of this cookie is compiled in a central ad server. With the information, advertisements can be personalised and displayed in a focused manner (e.g. your last product viewed).	
360Yield.com	UUID#{68}	Unclassified	
Luckyorange	_cfduid	Measuring click, mouse and browsing behaviour on pakkettenversturen.nl for optimising the website:	30 days

3. Unclassified

Which party sets the cookie?	Names of the cookie	Definition	How long is the cookie stored?
Pakkettenversturen.nl	_utmvaMEuOYYIB _utmvc 3pi Dnn_IsMobile		Deleted at end of session
Pakkettenversturen.nl	AuthToken	Set for remembering the user's session	Deleted at end of session

GTM	Car Cf Cip Cnac ld5		Max 3 years
Polly	Galaxy-sticky		Deleted at end of session

Certain cookies are also used for determining the relevance of advertising offered based on your region.

Would you like to withdraw permission?

Only you can delete those cookies, because the cookies are on your own computer. You can delete cookies, already set, and refuse new cookies being set, through the browser settings on your computer. The way to delete cookies varies for each browser, so consult your browser's help function if necessary.

Opt-out Google Analytics

Lastly, you are entitled to change your settings on the Google website, if you do not wish analytics to follow you and/or you no longer want to receive advertisements.

Opt-out AB-Tasty

Cookies are stored for the storage and recognition of site visitors. This will be stored for a maximum duration of 13 months and are automatically deleted after that.

It is also possible to delete the cookies manually or preventing them from being saved in the future. An opt-out cookie is set via the link <https://www.MEINEURL.de/#abtastyoptout=1>, which prevents future storage. If the browser cookies are deleted, then also the opt out via this link is necessary. We would like to point out that with an opt-out some functions of the website are not available or only available to a limited extent.

Social media plugins

Social media monitoring (Coosto). DPD uses third-party software for monitoring social media for relevant information such as complaints, in the interests of good performance and safeguarding DPD's reputation.

Amendments to this policy

It is at times necessary to amend this Cookie Statement, such as when new functionalities are used on our website. We therefore advise you to consult this Cookie Statement regularly. Significant amendments will always be announced on our websites. This version of the Cookie Statement was last amended on 09/05/2018. This statement applies to all websites corresponding to the network of DPD (Nederland) B.V., unless specified otherwise.

Contact

If you have any queries, comments or complaints concerning this Cookie Statement, please do not hesitate to contact us by post for the attention of DPD through the contact details as stated in the footer of this statement.

DPD (Netherlands) B.V.
Att. Marketing
Postbus 302
5680 AH Best

Opt-in

Our website uses the web analysis service Matomo, which collects data for statistical and optimisation purposes. Matomo uses cookies which are saved on your computer and enable an analysis of your use of the service. For this purpose the usage information generated by the cookie (including your abbreviated IP address) is transmitted to our server and saved there for the purpose of usage analysis. In the process your IP address is immediately anonymised, which means that you remain anonymous for us as a user. The information generated by the cookie about your use of this website is not passed on to third parties.

If you have activated the "Do not track" setting of your browser, no data will be saved by Matomo. Please note that if you delete your cookies, as a consequence the opt-out cookie will also be deleted and may have to be reactivated by you later.