

Ten key takeaways from our study: Future Vision of a Sustainable City



What is it about?

More than 2,000 people in Switzerland were asked how they envisage urban areas in 30 years' time and what measures should be implemented in the areas of transport and housing, climate and energy and construction.



Did you know?

1 out of 3

people believes that by the middle of the century, shopping will only be possible virtually and that orders will be delivered by drones.

Here are the most important and surprising findings:

Transport and space

 3 out of 5

want even stronger traffic-calming measures in cities and to restrict car traffic, be it through the removal of parking spaces, dedicated cycle lanes or lower speed limits.


 7 out of 10

women are in favour of more car-free zones, but only one in two men.

 1 out of 2

is in favour of more capacity on the motorways between cities and around them. A large majority also want to strengthen public transport.

Climate and energy

 1 out of 5

believes that Switzerland will become climate neutral in 30 years' time, as envisioned by law. Among 18 to 30-year-olds, only 1 in 10 is confident that this climate target will be reached.

 7 out of 10

support mandatory solar panels on new buildings and renovations.

 1 out of 4

believes it would be desirable for almost all buildings to be cooled with air-conditioning systems in the future. More than half believe that this scenario will become reality in the next 30 years.

Housing and construction

 7 out of 10


believe there is a need for more government support for affordable and charitable housing. 9 out of 10 respondents want stronger support for housing for the elderly.

 2 out of 5

call for regulations on minimum occupancy in flats in high-demand residential areas.

 1 out of 4

wants more market in terms of rental prices for flats.

 4 out of 5

think that cities will be more densely populated in 30 years and that buildings will be much taller. However, only 3 out of 5 deem this development desirable.

DPD study: Future Vision of a Sustainable City

The survey was conducted online on behalf of DPD (Schweiz) AG by Michael Hermann and Gordon Bühler from the Sotomo research institute. 2,269 people in German-speaking and French-speaking Switzerland took part. The results are representative due to their weighting.

All information on the study «Future Vision of a Sustainable City» at: <https://www.dpd.com/ch/en/dpd-survey/>