

# The perfect food delivery – 5 tips for success

How to ensure freshness, predictable deliveries, and satisfied customers – with the right shipping solution and our ‘parcel hacks’

## 1. Clear delivery time slots

Late or inaccurate deliveries jeopardize product quality.

**Solution:** Precise delivery notifications with reliable time windows enable predictable deliveries, ensuring availability exactly when your customers need it. Moreover, customers know exactly when their delivery will arrive—and are available to receive it.

## 2. Maximum flexibility for your customers

Undeliverable = spoilage, returns, costs.

**Solution:** Flexible delivery options such as redirection or a preferred delivery location give recipients control and reduce failed deliveries. For urgent shipments: DPD Food Express. Ensure quality, product protection, and customer satisfaction through appropriate packaging and adequate passive cooling for perishable goods.

## 3. Stability even during peak times

Holidays and seasonal periods can lead to delays and lost revenue.

**Solution:** A high-performance, scalable network ensures stable uptime and reliable deliveries even during peak periods.

## 4. Maximum transparency

Unclear shipment tracking increases support workload and uncertainty.

**Solution:** End-to-end tracking and proactive status updates create transparency, reduce the need of customer service contact, and deliver a noticeably better customer experience.

## 5. Industry-specific solutions instead of one-size-fits-all products

Standard shipping solutions do not fit the product or business model.

**Solution:** Customizable shipping solutions that can be integrated into existing processes and are tailored to the requirements of food shipping. This is of fundamental importance, especially in the sensitive B2B food shipping sector.

Follow these tips and tricks for food delivery—and ensure quality, efficiency, and customer satisfaction.

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